

Project ADAM Heart Safe Programs Wherever Children Learn and Play



Project ADAM New York, in partnership with **Maria Fareri Children's Hospital**, is committed to saving lives by empowering schools, youth sport programs and communities to be prepared for sudden cardiac arrest (SCA).

Project ADAM New York's objective is to educate, give guidance and provide resources on developing cardiac emergency response plans wherever children learn and play.

Our FREE services offered:

- A free consultation on prevention of sudden cardiac death in your school, youth sports league and community
- Assistance in conducting SCA and AED drills
- Education on how to recognize and respond to sudden cardiac arrest

Our FREE resources include:

- Cardiac emergency response planning templates
- CPR and AED training resources
- AED purchase resources
- Heart screening resources
- Tools and educational videos on the Project ADAM website www.projectadam.com



Why Schools and Youth Programs?

- Sudden cardiac arrest (SCA) is the #1 cause of death in the U.S. and the primary cause of death in student athletes but also happens in non-athletes.
- It afflicts more than 350,000 people, including approximately 23,000 children, each year outside of a hospital setting.
- **ONLY 10% SURVIVE!** However, research shows if schools are prepared with AEDs and a cardiac emergency response plan, survival rates can be as high as 85% for students and 89% for youth athletes.
- Since 20% of a community is in its schools on any given day, a focused effort on cardiac arrest preparedness in schools is critical to protecting our children and others in the community.

What does it mean to be a Heart Safe?

- Schools, youth sports leagues and community sites demonstrate they are prepared for a cardiac emergency by developing a sudden cardiac arrest preparedness plan ensuring that AEDs are functional and accessible, and assembling a team of CPR/AED trained staff or coaches who are ready to act immediately in a cardiac emergency.

Heart Safe Schools receive recognition with a Certificate and Banner to proudly display!

Contact us today to get the tools and resources you need to be Heart Safe.

By law, every school in New York is required to have an AED. However, not all schools are prepared with a response plan or a trained response team in the event a cardiac emergency occurs. Let us help!



projectadamny@wmchealth.org • 914.614.4250
<https://www.mariafarerichildrens.org/project-adam>

